

ORDER



Orders	Order / Rev:	162960
	Alt Order #:	06260731
	Product Desc:	AMERICANS FOR PROSPE
	Estimate:	1810
	Flight Dates:	08/15/12 - 08/21/12
	Original Date / Rev:	08/02/12 / 08/02/12
	Order Type:	GENERAL

WDJT-TV-LP

Primary AE:	<u>Matthew Norten</u>
Sales Office:	<u>HDC</u>
Sales Region:	<u>NAT</u>

Agency	Name:	<u>Mentzer Media Services</u>
	Buying Contact:	<u>Elise Cloyd</u>
	Billing Contact:	<u></u>
		<u>600 Fairmount Ave. #306</u>
		<u>Towson, MD 21286</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Americans for Prosperity
	Demographic:	A50+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	35	\$47,800.00	\$40,630.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	35	\$47,800.00	\$40,630.00	0.00
Totals	35	\$47,800.00	\$40,630.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norton			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDJT-TV-LP	30%	\$47,800.00
Market	100%	\$159,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	20%	\$31,866.67
WITI	23%	\$36,646.67
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	27%	\$43,020.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/15/12	08/17/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--WTF--	:30	6	\$1,000.00	P-1	0.00	NM	6	\$6,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	--WTF--		6		\$1,000.00		0.00					
E 2	WDJT	08/15/12	08/19/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	--WTFSS	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
10PM NEWS															

Order / Rev: 162960
 Alt Order #: 06260731
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Issue/Americans for Prosperity
 Product Desc: AMERICANS FOR PROSPE
 Estimate: 1810
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	08/15/12	08/19/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --WTFSS	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
				10PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTFSS				5	\$1,000.00		0.00			
E 3	WDJT	08/15/12	08/15/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p --2----	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
				CRIMINAL MINDS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--2----				2	\$2,000.00		0.00			
E 4	WDJT	08/16/12	08/16/12	Th 9p - 10p Person of Interest	CM	Th 9p - 10p ---2---	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
				PERSON OF INTEREST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---2---				2	\$2,000.00		0.00			
E 5	WDJT	08/17/12	08/17/12	Fr 8p - 9p CSI: New York	CM	8p - 9p ----2--	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
				CSI NY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----2--				2	\$2,000.00		0.00			
E 6	WDJT	08/17/12	08/17/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----2--	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
				BLUE BLOODS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----2--				2	\$2,000.00		0.00			
E 7	WDJT	08/18/12	08/18/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----2-	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
				JEOP/WHEEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----2-				2	\$400.00		0.00			
E 8	WDJT	08/18/12	08/18/12	Sa 8p - 9p Criminal Minds	CM	8p - 9p -----2-	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				CRIMETIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----2-				2	\$1,200.00		0.00			
E 9	WDJT	08/18/12	08/18/12	Sa 9p - 10p 48 Hours Mystery	CM	9p - 10p -----2-	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
				48 HRS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----2-				2	\$1,600.00		0.00			
E 10	WDJT	08/20/12	08/21/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MT-----	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
				WHEEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----				4	\$1,000.00		0.00			
E 11	WDJT	08/20/12	08/21/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p MT-----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
				10PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----				2	\$1,000.00		0.00			
E 12	WDJT	08/20/12	08/20/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				HAWAII 5-0										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	1-----				1	\$2,000.00		0.00			
E 13	WDJT	08/21/12	08/21/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
				NCIS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-1-----				1	\$2,400.00		0.00			
E 14	WDJT	08/21/12	08/21/12	Tu 8p - 9p	CM	Tu 8p - 9p -1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tu 8p - 9p										
				NCIS: Los Angeles										
				NCIS:LA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-1-----		1		\$2,000.00		0.00				
E 15	WDJT	08/21/12	08/21/12	Tu 9p - 10p Mentalist	CM	Tu 9p - 10p	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				THE MENTALIST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-1-----		1		\$2,000.00		0.00				
Totals													35	\$47,800.00